



# MUNICIPALITY OF MURRYSVILLE

## Cable TV Bulletin Board Video Application

| ORGANIZATION  | CONTACT       |
|---------------|---------------|
| ADDRESS:      | ADDRESS:      |
| PHONE NUMBER: | PHONE NUMBER: |
| FAX NUMBER:   | FAX NUMBER:   |
| E-MAIL:       | E-MAIL:       |

|  |                 |
|--|-----------------|
| PREFERRED DATE TO BE AIRED:                          | ALTERNATE DATE: |
| NUMBER OF TIMES YOU WOULD LIKE THIS TO BE TELEVISED: |                 |
| LENGTH OF VIDEO:                                     |                 |
| TIME OF DAY YOU PREFER FOR PLAYBACK:                 |                 |
| TITLE OF VIDEO:                                      |                 |
| PURPOSE OF VIDEO:                                    |                 |
| INTENDED AUDIENCE OF VIDEO:                          |                 |
| SPECIAL REQUIREMENTS/REQUESTS:                       |                 |
| SUMMARY OF CONTENT OF VIDEO:                         |                 |

Please complete and return to Jim Morrison, Chief Administrator, 4100 Sardis Road, Murrysville, PA 15668

Applicant understands that they are solely responsible for securing any and all copyrights, authorization and/or permissions necessary to broadcast submitted videos. The municipality is not responsible for the verification of any aforementioned authorizations. Applicants also understand that a sponsor shall be assigned to all broadcasts. The sponsor shall be identified to prior to the airing of any prerecorded video. All comments and questions regarding the broadcast shall be directed to the appropriate sponsor.

A copy of the Municipal Policy governing material to be aired on the Cable Access Channel is available upon request. Applicant signing has read, understands and agrees to comply with the Municipality of Murrysville Cable Access Use Policy.

|            |       |
|------------|-------|
| Signature: | Date: |
|------------|-------|

**FOR MUNICIPAL USE ONLY**

|  |   |
|--|---|
| <p><b>INFORMATION AVAILIBILITY:</b></p> <p> <input type="checkbox"/> IMMEDIATELY      <input type="checkbox"/> 1-2 WEEKS<br/> <input type="checkbox"/> 24 HOURS            <input type="checkbox"/> 3-4 WEEKS<br/> <input type="checkbox"/> 2-7 DAYS             <input type="checkbox"/> OTHER _____         </p> | <p><b>APPROVED BY:</b></p> <p>           _____ Chief Administrator      _____ Denied<br/>           _____ Cable Committee            _____ Denied<br/>           _____ Council                            _____ Denied         </p> |
| <p><b>STAFF COMMENTS:</b></p>  | <p><b>DATE PROCESSED:</b></p>   |

**Municipality of Murrysville  
Westmoreland County, Pennsylvania**

**Resolution No. 511-06**

A RESOLUTION OF THE COUNCIL OF THE MUNICIPALITY OF MURRYSVILLE CONCERNING USES OF THE COUNCIL CHAMBERS AND THE COMMUNITY ACCESS CABLE CHANNEL AND AMENDS RESOLUTION NO. 380-98 AND REPEALS RESOLUTION NO. 493-05.

**WHEREAS**, the Council of the Municipality of Murrysville desires to define certain uses of the Council Chambers and the community access cable channel (CACC).

**WHEREAS**, the Council believes that it is in the community interest to use CACC to promote Murrysville residents' awareness and involvement in the election process for LOCAL candidates, whose names appear on the ballot, through forums and debates in accordance with Resolution 380-98; and

**WHEREAS**, the Council recognizes the need to assure fair access and unbiased presentations on the CACC; and

**NOW, THEREFORE, BE IT RESOLVED** that the Council of the Municipality of Murrysville has developed and adopted the following guidelines for the conduct of public forums and debates occurring in Council Chambers (or other approved government office) and broadcast on the CACC.

1. The Municipality shall advertise in a timely manner for any interested local organizations wishing to organize and sponsor an event via the Municipality of Murrysville's website and official public notification.
2. Applicants shall be supplied with a copy of this resolution and Ordinance 686-05, Use of Municipal Facilities, as amended, to permit limited use of governmental facilities such as the Council Chambers.
3. All applicants must agree to abide by the rules and regulations established in this resolution or governing ordinances as adopted by Council and amended from time to time.
4. Applications from qualifying organizations shall be forwarded to the Chief Administrator for selection and those recommendations presented to Council for review.

5. Duties of the Sponsoring Organization:

- A. Schedule the time of the event, make appropriate public announcements, and invite all of the candidates.
- B. Select Moderator.
- C. Solicit questions from local organizations and the general public prior to and during the event.
- D. Screen questions for appropriateness as defined.
- E. Assume cost of broadcast operator, which includes videotaping the event and costs associated with the broadcast at the municipal costing rate. Leave facility clean.

6. Conduct of Forum:

The format for the forum style of presentation shall be as follows:

- A. Prior to the start of the forum, the order of seating, presentation of initial remarks and response to the first question will be established by a drawing.
- B. Each candidate will be allotted a period of time to present their initial remarks and position.
- C. Questions will be drawn at random by the Moderator. The first question will be asked of the first candidate and then the remaining candidates. The same process will be followed throughout i.e. second question to second candidate and then the rest until all questions have been exhausted. There will be at least as many questions as there are candidates for the office. Length of time to answer questions shall be determined by the sponsoring organization and shall be equal for all candidates.

7. Conduct of Debate:

If the format is a debate, the conduct is as follows:

The debate format shall be restricted to those offices with two to four candidates. Each candidate shall have an allotted time for an opening statement. Questions will be posed by the Moderator to candidates in lot order.

8. Duties of the Moderator - The Moderator will serve to conduct the forum. The Moderator shall present the questions to the candidates, enforce the time limits on initial remarks, respond to questions, and settle procedural questions as they may arise.
9. Council directs the staff to advertise for the amending of Ordinance 686-05, Use of Municipal Facilities, in a manner consistent with the terms of this resolution.
10. As an alternative to a forum or debate, if no group comes forward, candidates will be able to air pre-recorded statements that will be no longer than four minutes in length, only head and shoulders visible, no visual aids, and all candidates will be shown in random order, together.
11. Repealer.

Any resolution or part thereof in conflict with this resolution is hereby repealed.

**DEFINITIONS:**

**Appropriateness of Questions** - All questions shall pertain to the operation and/or issues that may come before the elected body. Questions of a vulgar or profane nature will be excluded. Questions shall be of a general nature that each candidate will respond to.

**Excluded Organizations** - are the committees of any party or candidate, those demonstrating a political agenda favoring one candidate over another, or any organization exposing a political agenda for a particular matter that may come before Council. Also excluded are those organizations that receive direct appropriations of money from the Municipality. These would include, but are not limited to, any of the Boards or Commissions established by the Mayor or Council and the Volunteer Fire Departments. Bargaining units or affiliated organizations are also excluded.

**Local Elected Official** - are limited to the offices of Murrysville Mayor, Murrysville Council, and members of the Franklin Regional School Board.

**Murrysville Organization** - This can be any recognized social/fraternal organization within the municipality that does not have a political element to their charter. Examples of such organizations are: American Association of University Women (AAUW) or Franklin Area Athletic Association (FAAA).

**Moderator** - The Moderator shall be selected by the sponsoring organization.

WHEREAS, Resolution No. 380-98 – Government Access Channel Policy, adopted December 28, 1998, is hereby amended to add at the end of Item 1 the following (new language in bold font):

1. Any advertising material designed to promote the sale of commercial products or services, including advertising by or on behalf of candidates for public office. Such prohibition will not include community-interest programming presenting election forums or candidate debates or candidate's statement in accordance with Resolution No. 493-05.

THIS RESOLUTION ADOPTED by the Council of the Municipality of Murrysville at a meeting held on the 16<sup>th</sup> day of August, 2006.

COUNCIL OF THE MUNICIPALITY OF MURRYSVILLE

Theo van de Venne

Theo van de Venne, Council President

John M. Barrett

John M. Barrett, Municipal Secretary

(Seal)

APPROVED/REJECTED:

Joyce K. Somers  
Joyce K. Somers, Mayor

Dated: AUGUST 16, 2006

| Member             | Yes | No | Absent | Abstain |
|--------------------|-----|----|--------|---------|
| Jack Bankoske      | ✓   |    |        |         |
| Robert J. Brooks   | ✓   |    |        |         |
| Jeffrey Franke     | ✓   |    |        |         |
| Nancy Kacin        | ✓   |    |        |         |
| Lawrence Nicolette |     |    | ✓      |         |
| Dennis Pavlik      | ✓   |    |        |         |
| Theo van de Venne  | ✓   |    |        |         |

**MUNICIPALITY OF MURRYSVILLE  
WESTMORELAND COUNTY, PENNSYLVANIA**

**RESOLUTION NO. 380-98**

**A RESOLUTION ESTABLISHING A USE POLICY FOR THE MURRYSVILLE  
GOVERNMENT ACCESS CHANNEL AND ITS RELATED BULLETIN BOARD.**

The Municipality of Murrysville has adopted the following Policy for the operation of the Government Access Channel.

All Bulletin Board messages will originate at the office of the Municipality of Murrysville and will be the sole responsibility of the Municipality of Murrysville.

All Bulletin Board messages will relate pertinent governmental information to municipal residents pertaining to but not limited to Municipality of Murrysville Council Meetings, Planning and Zoning Meetings, Zoning Hearing Board Meetings, Recycling, Garbage Pickup, Snow Removal, Emergency Information, etc.

The Municipality of Murrysville is under no obligation to televise material from an outside source. However, based on available space the Municipality may allow notification of special events open to the general public sponsored by non-profit municipal based groups and/or organizations. Such notifications shall run for no more than two weeks in a six (6) month period. All applications for space must be submitted to the Chief Administrator on a prescribed Municipal application no later than one (1) week prior to the desired announcement date. The Chief Administrator shall authorize all announcements. A party may elect to be heard before the Municipality of Murrysville Cable TV Committee regarding any refusal by the Chief Administrator to televise their announcement. The Municipal Council at the written request of the applicant may review any request denied by the committee. The Council decision shall be final.

Presentation of the following material on the community bulletin board is prohibited:

1. Any advertising material designed to promote the sale of commercial products or services, including advertising by or on behalf of candidates for public office. Such prohibition will not include community-interest programming presenting election forums or candidate debates.
2. Any advertisements for information concerning any lottery, gift enterprise, or similar scheme, offering prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme, whether said list contains any part of all of such prizes.
3. Asking for monetary donations for charities.
4. Any material that is obscene or indecent as defined and adopted by any regulation of the FCC pursuant to the Cable Act.

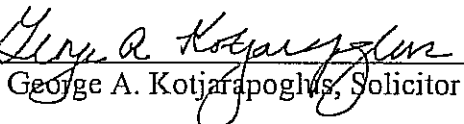
The Municipality of Murrysville shall be the sole judge of suitability of programming based on community standards and considerations of public health, safety and welfare.

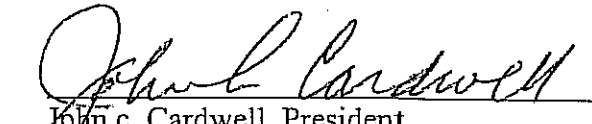
THIS RESOLUTION APODTEB BY THE COUNCIL OF THE MUNCIPALITY OF MURRYSVILLE AT A REGULARY CONSTITUTED DULY CONVENEED MEETING OF THE MURRYSVILLE COUNCIL, THIS 16<sup>TH</sup> DAY OF DECEMBER, 1998.

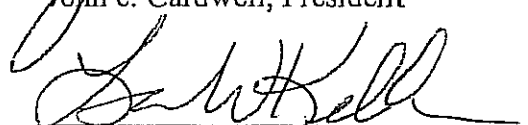
ATTEST:

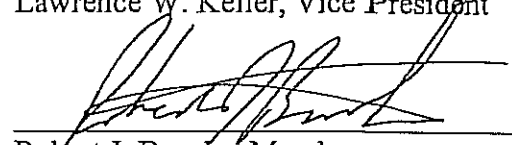
COUNCIL OF THE MUNICIPALITY OF MURRYSVILLE

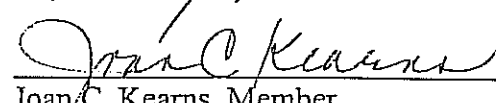
  
Michael W. Hoy, Municipal Secretary

  
George A. Kotjafapoglus, Solicitor

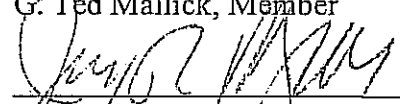
  
John c. Cardwell, President

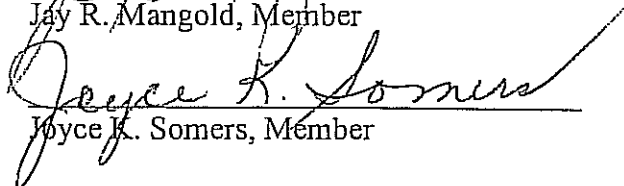
  
Lawrence W. Keller, Vice President

  
Robert J. Brooks, Member


  
Joan C. Kearns, Member

  
G. Ted Mallick, Member

  
Jay R. Mangold, Member

  
Joyce K. Somers, Member

APPROVED:

  
Ruth K. Fowler, Mayor

Dated: January 4, 1998<sup>9</sup>

MWH/jak, 10/13/98